

Faster Payback, Bigger Gains

The Cambium Advantage

In a side-by-side comparison of CapEx for Managed Wi-Fi, validated by PropTech IQ, Cambium Networks WINS against a leading competitor

Why Cambium Wins



LOWER COSTS →
Sooner payback period



FASTER ROI & VALUATION GAINS → Maximized investor returns

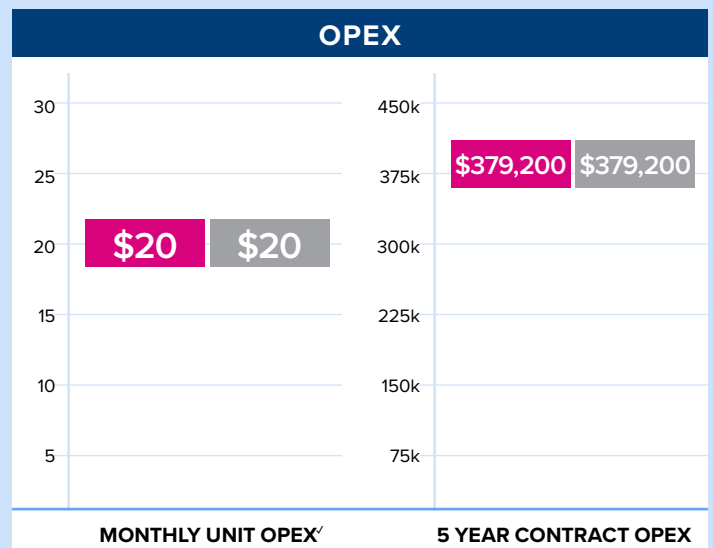
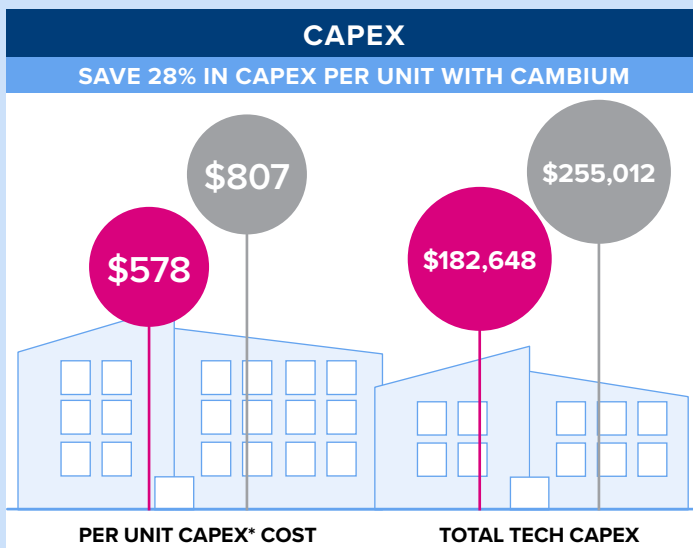


BETTER EFFICIENCY IMPACT → Greater retention and faster unit turnover



STRONGER NOI GROWTH → Increased cash flow potential

Cost Summary of Deploying Managed Wi-Fi in a 316-Unit Multifamily Property[†]



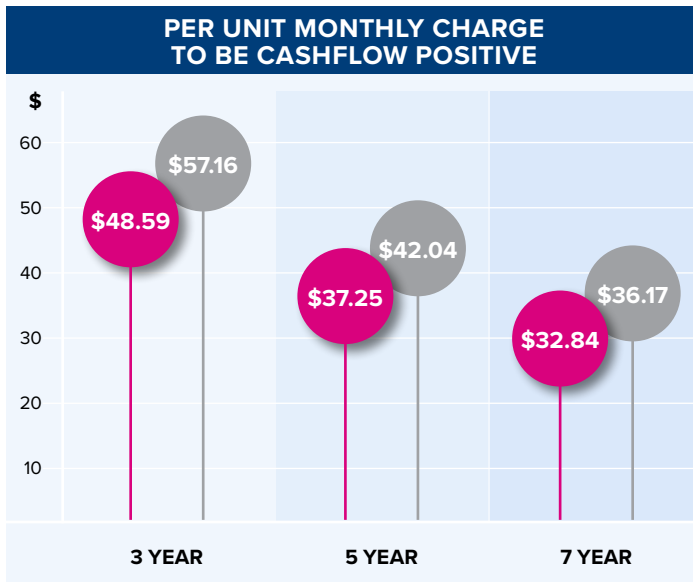
■ CAMBIUM ■ COMPETITOR

*CapEx: one-time costs including product hardware, low voltage, fiber, labor

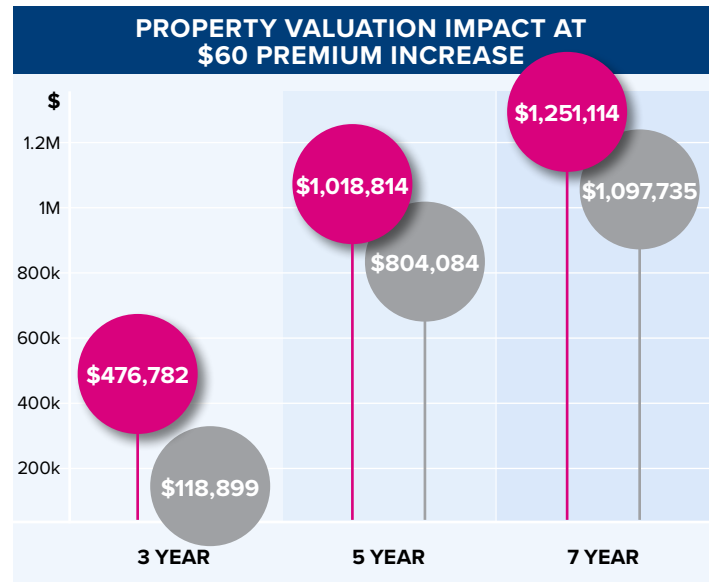
†OpEx: monthly recurring including circuit cost, support

†With a 60 Month Term

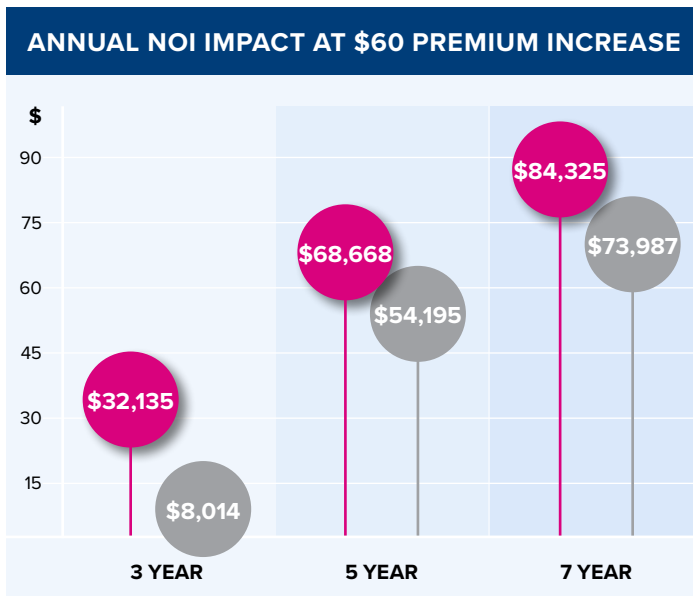
Cash-on-Cash Impact Analysis



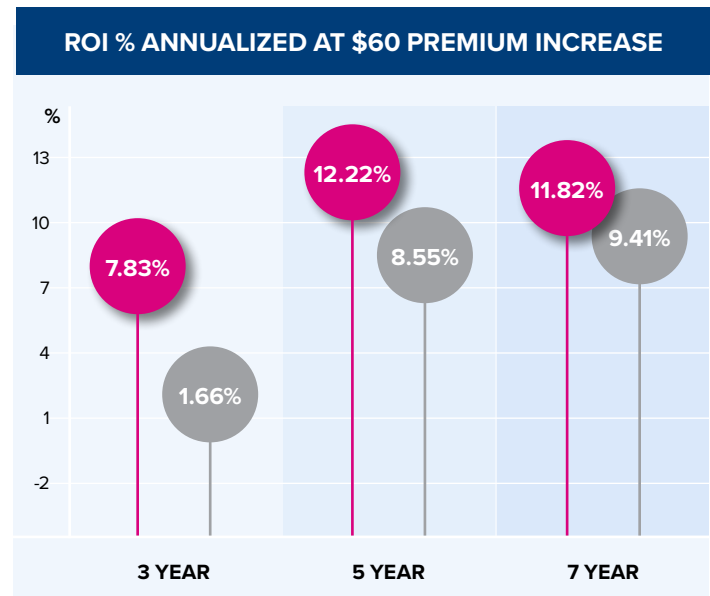
Monthly unit premium by which to increase rent for project to be cashflow positive by end of terms listed.



Valuation impact = annual NOI increase / market cap rate.



Annual NOI impact = net unit profit x total occupied units.



ROI % = (total net revenue over term / total project investment) / term.

■ CAMBIUM ■ COMPETITOR

About  PropTech IQ

PropTech IQ is a third-party validation provider of property technology. They create highly accurate PropTech impact reports powered by AI.

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