

Cambium Networks[™]

CASE STUDY

Efficient digital processes at Pier 51 in Stuttgart

Overview

In order to be competitive, restaurants must offer their guests a smooth service and fulfil a variety of increasing requirements. In recent years, digital processes have become increasingly important for optimized, efficient and fast service in hospitality.

The German restaurant Pier 51 in Stuttgart is also using a digital POS system connected to mobile devices for many years now. As an expert in POS and payment systems, Gewinnblick advises the restaurant on all aspects of digitalisation. The team at Pier 51 is therefore relying on a digital POS system and mobile devices from Orderman for taking orders or cashless payment directly at the table for many years.

Wi-Fi access points and switches from Cambium Networks are installed in the restaurant to ensure that the devices have the best reception possible in all areas of the restaurant and are always connected to the POS system.







View the video case study now!

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The solution:

Several Wi-Fi access points and switches are installed throughout the restaurant, indoors as well as outdoors, ensuring that the entire POS system, including the Orderman mobile devices, is always connected.



The challenge

The network infrastructure in the restaurant must be right to ensure that the Orderman mobile devices are consistently connected to the POS system and that employees can work smoothly with the devices. Only with always reliable and stable connections can orders be forwarded from the mobile devices to the POS system or to the kitchen and bar for immediate processing without complications. To ensure that there are no connection interruptions, the internet must be strong enough throughout Pier 51, especially in the outside areas of the restaurant. In addition to seamless roaming and reliable fail-safety, robust devices that continue to function even in the event of interference or moisture in outdoor areas are particularly important.

Digital processes increase speed, we are faster

and can also serve the need of our guests much better, for example through cashless payment or access to online reservations directly on the device. We can also work more efficiently with staff and, of course, have good control and analysis of the entire network. It is important for us to have products that are reliable. Employees need to feel good about working with the devices. It is also important for us that the Wi-Fi network works reliably, and it does. – *Philipp Di Mineo, Inhaber Pier 51*

The results

By introducing the digital POS system with mobile devices, the Pier 51 restaurant was able to significantly improve the speed and efficiency of its service. The use of the professional Orderman end devices primarily saves time for employees, as unnecessary walking is avoided, for example. Younger employees in particular appreciate the modern working conditions in Pier 51. The Wi-Fi access points and switches from Cambium ensure that the mobile Orderman devices are connected to the POS system throughout the restaurant. The network is operated and managed by the Cambium partners, so that the Pier 51 team can fully concentrate on using the POS system. With the reliable Wi-Fi infrastructure, Orderman's dependable devices and Gewinnblick's service and support, Pier 51 relies on digital processes and can offer efficient service to its guests.

About Cambium

Cambium Networks enables service providers, enterprises, industrial organizations, and governments to deliver exceptional digital experiences, and device connectivity, with compelling economics. Our ONE Network platform simplifies management of Cambium Networks' wired and wireless broadband and network edge technologies. Our customers can focus more resources on managing their business rather than the network. We deliver connectivity that just works.